

# CAMBODIA REAL ESTATE AWARDS



RECOGNIZING EXCELLENCE IN THE  
CAMBODIA REAL ESTATE INDUSTRY

## **ENTRY FORM - DEVELOPMENT**

CAMBODIA REAL ESTATE AWARDS  
22nd January 2022

## Development Entry - Submission Form

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### Judging Criteria:

- 2-minute video submission of a single development(displayed on awards website) and written submission to support your video
- Materials conducted for the developments built by your company (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design (renderings and actual site visits), the functionality of the condominium developed by your company and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

- **Developer Name:** \_\_\_\_\_
- **Developer License from MEF:** \_\_\_\_\_
- **Membership Number with CVEA:** \_\_\_\_\_
- **Company's Director / CEO approval to participate:**
  1. Name: \_\_\_\_\_
  2. Email: \_\_\_\_\_
  3. Contact: \_\_\_\_\_
- **Development's Profile (200 Words Max):**\_\_\_\_\_

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# 2022

CAMBODIA  
REAL ESTATE  
AWARDS

## Real Estate Development Entry - Submission Form



### Submission Criteria:

- **Product Demonstration:** Demonstrating creativity and innovation of the developments built by your company, amenities and other supporting facilities
- Demonstrating how these developments become self sufficient and sustainable through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Product finishes - outline if the developments built by your company have satisfied all the requirements for tenants to move in
  
- **Sales & Marketing Strategy:** Show examples of or details of marketing strategies and campaigns that you have used, explaining why they are unique and effective
- Show examples of pricing strategies & why they have met demand
- Demonstrate your success in sales to date, including total value of properties sold within the last 24 months, the percentage of the units sold including a breakdown of local vs international buyers
  
- **Construction Milestones:** Demonstrating if the construction of this development is according to the schedules
  
- **Service to the Buyers:** Practicality from a buyer perspective - testimonial from buyers what are the benefits of purchasing your development
  
- **Service to the Community:** Examples of how this development answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area