

Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website

Submission Criteria:

Staff Development and Company Culture

Outline staff development programs (professional and personal) and describe your company ethics and culture.

Service to Clients

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials

Innovation

Describe any new business ideas and initiatives implemented during the awards year together with the results achieved and how they have contributed to overall success

Corporate Social Responsibility (CSR)

Provide examples of corporate social responsibility initiatives performed by the agency during the voting period. Include any images and videos relating to those initiatives

AGENCY DETAILS

Agency Name:
Agency License Number with MEF:
Membership Number with CVEA:
Approving Director or CEO's full name:
Approving Director or CEO's phone number:
Number of Agency Staff:

Agency Profile (200 Words Maximum)

Profile must be provided to introduce your agency. This will also be used for publicity for the awards

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1. **Mandatory 2-minute video submission (Displayed on awards website)**
2. **Company's Logo**