

CAMBODIA REAL ESTATE AWARDS



RECOGNIZING EXCELLENCE IN THE CAMBODIA
REAL ESTATE INDUSTRY

REAL ESTATE AGENCY OF THE YEAR CORPORATE & ENTERPRISE CAMBODIA REAL ESTATE AWARDS 2024

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JUDGING & SUBMISSION CRITERIA

Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website

Submission Criteria:

Agency Achievements

Outline key business achievements within the year and why they are of significance. For example: business growth, innovation, and employee development, etc

Sales and Rental Success

Examples of success in property sales and/or rentals, or sales success involved in any outlined developments. Focus on why the campaign(s) have been successful, not simply the number of sales or rentals

Staff Development and Company Culture

Outline staff development programs and describe your company ethics and culture

Marketing

Highlight your most successful marketing campaigns during the award period

Innovation

Describe any new business ideas and initiatives implemented during the awards year together with the results achieved and how they have contributed to overall success

Service to Clients

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials

Corporate Social Responsibility (CSR)

Provide examples of corporate social responsibility initiatives performed by the agency during the voting period. Include any images and videos relating to those initiatives

AGENCY DETAILS

Agency Name:
Agency License Number with MEF:
Membership Number with CVEA:
Approving Director or CEO's full name:
Approving Director or CEO's phone number:
Number of Agency Staff:

Agency Profile (200 Words Maximum)

Profile must be provided to introduce your agency. This will also be used for publicity for the awards

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- 1. Mandatory 2-minute video submission (Displayed on awards website)**
- 2. Company's Logo**